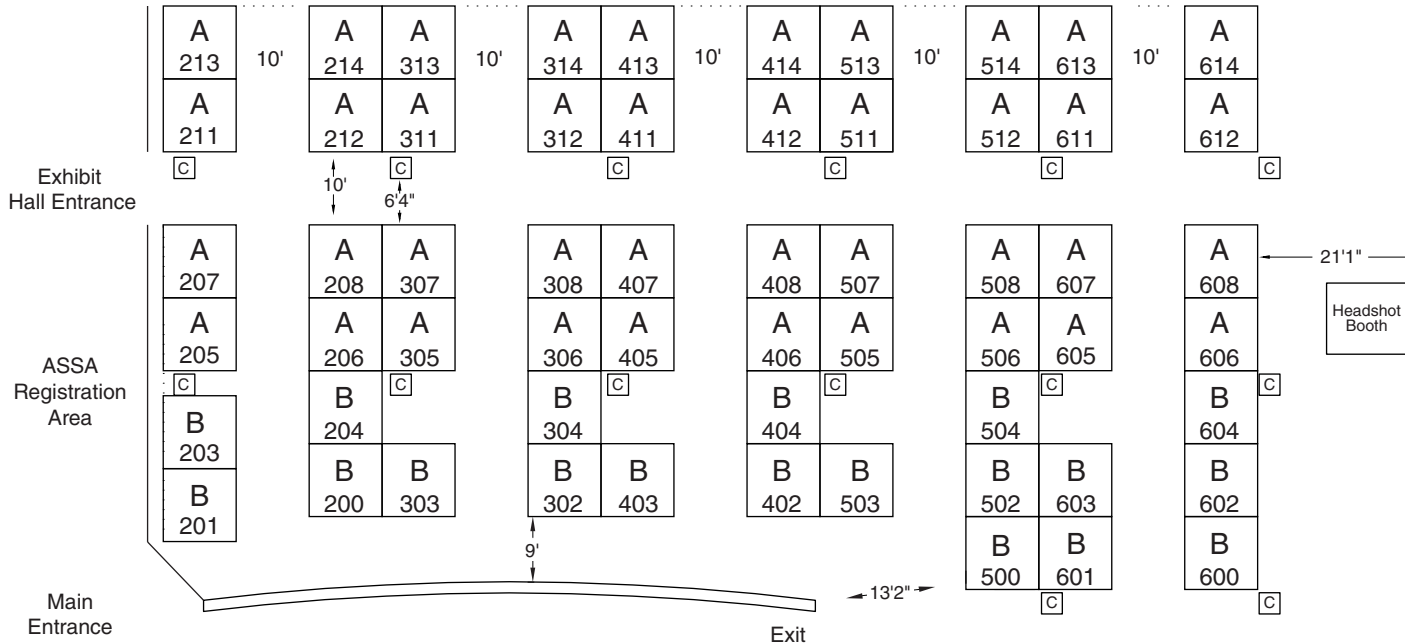


Poster Session Area

[C] = Column



Dear Exhibitor and/or Advertiser:

The ASSA will meet in Philadelphia, PA, January 3-5, 2026. This is a Saturday, Sunday, & Monday. Reserve space for your exhibit booth online beginning **on July 22nd at 10:00 am EST**. This year the exhibit hall will **open on Friday** when ASSA registration opens, this will give attendees time to go directly into the exhibit hall after picking up their badges.

**** 2026 EXHIBIT HOURS ****

FRIDAY, JANUARY 2nd 1:30 PM – 7:00 PM

SATURDAY, JANUARY 3rd 7:30 AM – 6:00 PM

SUNDAY, JANUARY 4th 7:30AM – 6:00 PM

MONDAY, JANUARY 5th 7:30 AM – 1:00 PM

The Marriott Philadelphia Downtown will serve as the headquarters for thousands of professionals in economics, finance and statistics who will come to Philadelphia for the annual gathering of the Allied Social Science Associations (ASSA). There will also be meetings located at the Loews Philadelphia Hotel and the Pennsylvania Convention Center

All exhibits, ASSA Registration and numerous sessions will be located in the Marriott Philadelphia Downtown. Exhibits and ASSA Registration will be in the Franklin Hall on the fourth floor of the Marriott Philadelphia Downtown with the enclosed floor plan. The exhibit area will be available to exhibitors for registration and setup from 12pm – 6pm on January 1st and 7am – 1pm on January 2nd. Dismantling will be from 1pm – 6pm on Monday, January 5th. Badges are required in the exhibit area at all times. Each booth gets up to four complimentary Exhibitor Badges. If more than four are needed, they will need to register as a regular attendee. Exhibitors will not relocate their assigned booth within Franklin Hall once onsite without authorization from ASSA Staff. *Coffee will be available to exhibitors and attendees each morning and afternoon. The AEA Headshot Booth will be available to attendees in the exhibit hall again this year.*

The 2026 ASSA meetings will provide your company with an excellent opportunity to display and explain your product line to a large and prime market segment. Exhibitors have had outstanding success by exhibiting at past ASSA meetings. We have already received numerous requests for exhibit information; we encourage you to reserve your space early. We are no longer able to accept payment via email. Space can be reserved **online** beginning on **July 22nd at 10:00 AM EST** at <https://conf.aeaweb.org/exhibitors/>. If you are unable to access and pay for exhibit space online, please contact assa@vanderbilt.edu for assistance. Please note all booth space rental orders paid for in full prior to **SEPTEMBER 15th** will receive a discount.

If you have questions regarding any of this information, please email assa@vanderbilt.edu.

We are looking forward to hearing from you!

Sincerely,

The Allied Social Science Associations