

## Disclosure Statement for *AEA P&P* Submission

Date: January 11, 2017

Author: Erik Brynjolfsson

Paper: “Measuring Welfare with Massive Online Choice Experiments: A Brief Introduction”

---

### ***1. Sources of financial support for the research.***

Brynjolfsson acknowledges financial support from the MIT Initiative on the Digital Economy

### ***2. Each interested party from whom he or she has received significant financial support, summing to at least \$10,000 in the past three years, in the form of consultant fees, retainers, grants and the like.***

I list below all parties from which I have received significant grant support or honoraria in the last three years. Although I do not think that any of these entities is an “interested party,” I am erring on the side of completeness.

- a. Alfred P. Sloan Foundation
- b. National Bureau of Economic Research
- c. National Science Foundation
- d. Swiss Economic Forum (speaker)
- e. LiveWorx (speaker)
- f. JP Morgan (speaker)
- g. Group of 30 (speaker)
- h. Nordstjernan (speaker)
- i. ETLA (speaker)
- j. Accenture (speaker)
- k. World Government Summit (Dubai) (speaker)
- l. Cato Institute (speaker)
- m. Dell (speaker)
- n. McKinsey (speaker)
- o. EPOCH (speaker)
- p. Fidelity (speaker)
- q. JP Morgan (speaker)

In addition, the MIT Initiative on the Digital Economy, which I direct, receives support from large variety of institutions, companies and individuals, none of whom has any influence over the

research performed by the IDE. See our annual report for a list of supporters:  
<http://ide.mit.edu/sites/default/files/headline-images/events/ide-annualreport-MAR2017-digital.pdf>

***3. Each author should disclose any paid or unpaid positions as officer, director, or board member of relevant non-profit organizations or profit-making entities. A “relevant” organization is one whose policy positions, goals, or financial interests relate to the article.***

- a. Faculty Director, MIT Initiative on the Digital Economy

***4. The disclosures required above apply to any close relative or partner of any author.***

No spousal or family-related potential COIs.

***5. Each author must disclose if another party had the right to review the paper prior to its circulation.***

No other party had the right to review the paper prior to its circulation.