

Corrigendum to: Athey, Susan. 2025. "Presidential Address: The Economist as Designer in the Innovation Process for Socially Impactful Digital Products." *American Economic Review* 115 (4): 1059–99.

August 25, 2025

The original manuscript, provided for production, included an incorrect reference for the citation Athey et al. (2023a).

The mistakenly published reference is:

Athey, Susan, Kristen Grabarz, Michael Luca, and Nils Wernerfelt. 2023a. "Digital Public Health Interventions at Scale: The Impact of Social Media Advertising on Beliefs and Outcomes Related to COVID Vaccines." *Proceedings of the National Academy of Sciences* 120 (5): e2208110120.

The intended reference is:

Athey, Susan, Katy Bergstrom, Vitor Hadad, Julian C. Jamison, Berk Özler, Luca Parisotto, Julius Dohbit Sama. 2023a. "Can Personalized Digital Counseling Improve Consumer Search for Modern Contraceptive Methods?" *Science Advances* 9 (40): <https://doi.org/10.1126/sciadv.adg4420>.