

Disclosure Statement

“Generic Aversion and Observational Learning in the Over-the-Counter Drug Market”

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Mariana Carrera declares that she has no relevant or material financial interests that relate to the research described in this paper. She was employed by Case Western Reserve University and subsequently by Montana State University during the time that this study was conducted, and acknowledges financial support from Case Western’s Weatherhead School of Management and Montana State’s Initiative for Regulation and Applied Economic Analysis. The data used in this paper are proprietary. This study was granted exemption by UC Berkeley’s Office for the Protection of Human Subjects (Protocol ID 2013-04-5260).