


Disclosure Statement, Bradley T. Shapiro  
“Promoting Wellness or Waste? Evidence from Antidepressant Advertising”  
February 19, 2020

1. No outside support (external to the University of Chicago Booth School of Business) was obtained for the completion of this research project.
2. I have not received financial support from any interested parties.
3. I have held no paid or unpaid positions at relevant organizations.
4. I declare that the disclosures above also apply to all close relatives and partners.
5. AC Nielsen and Truven had the right to review the paper prior to circulation only to ensure that the nature of the data was not mis-represented. They did not have the right to refuse circulation on the basis of the results.
6. This project used only data that is available for access to researchers at a cost (though not entirely public). As the data do not contain any individually identifiable information nor did the study implement an intervention, IRB approval was not required.

Signed,

A handwritten signature in black ink, appearing to read "Bradley Shapiro", written in a cursive style.

Bradley T. Shapiro  
5807 S Woodlawn Ave  
Chicago, IL 60637