



2025 AEA Summer Mentoring Pipeline Conference

**Washington Marriott at Metro Center
775 12th Street, NW
Washington, D.C. 20005
Junior Ballroom, 2nd Floor**

June 27th- 28th, 2025



THURSDAY, JULY 26TH

AFTERNOON WORKSHOPS AND OPENING RECEPTION
AT THE BOARD OF GOVERNORS

***REGISTERED GUESTS ONLY**

FRIDAY, JULY 27TH

**Washington Marriott at Metro Center
Junior Ballroom, 2nd Floor**

Time	Activity	Speaker / Panelists
9:00 - 9:15 AM	Welcome	Fenaba Addo and Fernando Lozano, AEAMP Co-Directors
		Vicki Bogan and Jose Fernandez, CSMGEP Co-Directors
9:15 - 10:00 AM	Panel 1	Building A Successful Research Agenda
		<i>Fernando Lozano, Moderator</i>
		Alfonso Flores, W.E. Upjohn Institute for Employment Research
		Leah Brooks, George Washington University
10:00 - 11:15 AM	Session 1	Health/Housing Research Panel



		<i>Juan José de la Cruz, Moderator</i>
		Ashley Rojas, University of South Carolina
		Ami Adjoh-Baliki, Howard University
		Roxana Gonzalez-Cortes, University of South Carolina
		Aja Kennedy, Tufts University
11:15 - 11:30 AM	Break	
11:30 - 12:15 PM	Panel 2	Economics PhD Careers Outside Academia/Government- Policy
		<i>Jose Fernandez, Moderator</i>
		David Cooper, Economic Policy Institute
		Nzinga Broussard, Sorensen Impact Center
		Mark Hugo Lopez, Pew Research Center
12:15 - 1:30 PM	Lunch	Lewis-Oaxaca Lecture
		Dr. Francisca Antman, University of Colorado Boulder
1:30 - 2:30 PM	Session 2	Macro/Finance Research Panel
		<i>EJ Ume, Moderator</i>
		DeShawn Vaughn, University of Virginia
		Arsene Oka, Howard University



		Decory Edwards, Johns Hopkins University
2:30 - 2:45 PM	Break	
2:45 - 4:15 PM	Session 3	Labor Research Panel
		<i>Arturo Gonzalez, moderator</i>
		Sebastián Puerta, University of California, Berkeley
		Michelle Blair, Stanford University, GSE
		Ariel Gomez, Northeastern University
		Teresita Cruz Vital, UC Berkeley
		Bezankeng Njinju, UW-Madison
4:15 - 5:15 PM	Panel 3	Teaching Effectively in Graduate School and Beyond
		<i>Joaquin Rubalcaba, moderator</i>
		Marquise McGraw, American University
		Carmen Carrion Flores, Western Michigan University
		Sarah Jacobson, Williams College
6:00 - 8:00 PM	Reception/ Dinner	Cecilia A. Conrad Impactful Mentor Award
		Dr. Elizabeth Asiedu, Howard University



SATURDAY, JULY 28TH
Washington Marriott at Metro Center
Junior Ballroom, 2nd Floor

Time	Activity	Speaker / Panelists
8:00 - 9:00 AM	Breakfast	
9:00 - 10:00 AM	Panel 1	Choosing and Selecting Graduate School
		<i>Fenaba Addo, Moderator</i>
		Ami Adjoh-Baliki, Howard University
		Andrea Cristina Ruiz, UW- Madison
		Hannah Case, UChicago
		Roxana Gonzalez-Cortes, University of South Carolina
10:00 - 11:15 AM	Session 1	Environmental/Urban Research Panel
		<i>Marcus Casey, Moderator</i>
		Dennis Vera, Indiana University Bloomington
		Kaleb Javier, University of California, Berkeley
		David Criss, Wayne State University



		Andrea Cristina Ruiz, University of Wisconsin- Madison
11:15 - 12:00 PM	Panel 2	Thriving in Graduate School
		<i>Vicki Bogan, Moderator</i>
		Romaine Campbell, Cornell University
		Karla Cordova, Pomona College
		Sergio Barrera, Virginia Tech
12:00 - 12:15 PM	Closing Remarks	Fenaba Addo and Fernando Lozano
12:15- 1:00 PM	Lunch	

2025 AEA Mentoring Program Job Market Bootcamp and Tenure-Track Mentoring Workshop

***For confirmed JMBC/TTMW mentees and mentors only**

SATURDAY, JULY 28TH
Washington Marriott at Metro Center
Junior Ballroom, 2nd Floor

	Afternoon Schedule
1:00 – 3:00 p.m.	JMB Group Meetings Group members give and receive feedback on research papers. Up to 30 min per paper.
1:00-3:00 p.m.	TTMW Group Meeting with Coaches on the Hidden Curriculum of the Tenure Track
3:00 – 3:15 p.m	<i>Break</i>
3:15 – 4:15 p.m.	Publishing Research Panel 5-10 min for introductory remarks by each of the JMB and TTMW Coaches followed by Q&A.
4:15 – 5:00 p.m.	Earning Tenure Panel 5-10 min for introductory remarks by each of the JMB and TTMW Coaches followed by Q&A.
5:00 – 6:00 p.m.	<i>On Your Own until Dinner – Networking Is Encouraged!</i>
6:00 – 8:30 p.m.	Group Dinner



The 2025 Lewis-Oaxaca Distinguished Lecturer



Francisca Antman is Professor in the [Department of Economics at the University of Colorado Boulder](#), Associate Dean of Faculty Success in the College of Arts and Sciences, faculty affiliate in the [Population Program at the CU Population Center](#), and Research Fellow at the [Institute for the Study of Labor \(IZA\)](#). She earned her Ph.D. in Economics from Stanford University in 2007, M.A. from Stanford in 2005, and B.A. in Economics from Harvard University in 2001. She is a development and labor economist with special interests in international migration and human capital investments as well as the allocation of resources within households and families. Other recent projects explore the construction of race and ethnic identity as well as economic development in historical perspective. Her work has appeared in many top academic journals including the *Review of Economics and Statistics*, the *Journal of the European Economic Association*, the *Journal of Development Economics*, and the *Journal of Human Resources*. Her research has been funded by the National Science Foundation and her work has been cited in the Economic Report of the President.

She served on the [American Economic Association Committee on the Status of Minority Groups in the Economics Profession \(AEA CSMGEP\)](#) from 2012-17 and the [American Economic Association Committee on the Status of Women in the Economics Profession \(AEA CSWEP\)](#) from 2022-24. From 2021- July 2024 she was the Co-Director of the [AEA Mentoring Program](#), and served as the Chair of the Scholarship and Awards Committee for the [American Society of Hispanic Economists \(ASHE\)](#) from 2020-2022. In 2022, she was elected to the office of President-Elect of the [American Society of Hispanic Economists \(ASHE\)](#); she served as ASHE President-Elect in 2023, President of ASHE in 2024, and Immediate Past President of ASHE in 2025. She was on leave at the University of Carlos III (Madrid, Spain) during the 2022-23 academic year.



2025 Cecilia A. Conrad Impactful Mentor Award Recipient



Elizabeth Asiedu is a Professor of Economics at Howard University and the president and founder of the Association for the Advancement of African Women Economists (AAWE). Before joining Howard University in 2021, she was a professor of economics at the University of Kansas, where she also served as Associate Department Chair and Director of Graduate Studies. Additionally, she was a visiting scholar at Monash University in Australia and Otago University in New Zealand. Dr. Asiedu is a former board member of the National Economic Association (NEA), a past president of the African Finance Economic Association (AFEA), and a former editor of the Journal of African Development (JAD). She earned her B.S. (Hons) in Computer Science and Mathematics from the University of Ghana, her M.S. in Mathematics and her Ph.D. in Economics from the University of Illinois at Urbana-Champaign (UIUC).

Dr. Asiedu teaches graduate and undergraduate courses in Development and International Economics. She has received several teaching and mentoring awards, including the Outstanding Woman Educator Award, the Kemper Teaching Award, the Byron Shutz Award for Excellence in Teaching, and the Woman of Distinction Award. Dr. Asiedu's research focuses on foreign direct investment, foreign aid, institutions, and gender. Her work is published in leading scholarly journals, and she has consulted for various international organizations, such as the International Labor Organization, the African Development Bank, the Global Development Network, and the World Bank.

Inaugurated in 2018, the purpose of the AEA Mentoring Program's Impactful Mentor Awards is to recognize and celebrate the excellence and impact of mentors on diversity, access, and inclusion in the economics profession. Previous Impactful Mentor Award recipients include Cecilia Conrad, William Darity, Jr., and Marie Mora (2018); Lisa D. Cook and Charles M. Becker (2019); Rhonda V. Sharpe (2020); Peter Blair Henry (2021); Omari H. Swinton (2022); Sarah Jacobson (2023); and Jesse Rothstein (2024).

Alfonso Flores

Alfonso Flores-Lagunes is vice president and director of research at the W.E. Upjohn Institute for Employment Research. Prior to joining the Institute, Flores-Lagunes was a professor of economics at the Maxwell School and a senior research associate in the Center for Policy Research, both at Syracuse University. He has also been a research fellow at the Institute for the Study of Labor (IZA) and the Global Labor Organization (GLO). Flores-Lagunes also held faculty appointments at the State University of New York at Binghamton, the University of Florida, and the University of Arizona. He has been a visiting fellow in both the Industrial Relations Section and the Department of Economics of Princeton University, and visiting scholar and lecturer at Cornell, Ohio State, LISER (Luxembourg), and the Central Bank of Mexico. He serves as editor of the *Journal of Population Economics*, and associate editor of the *Journal of Business and Economic Statistics* and the *Latin American Economic Review*.

Flores-Lagunes' research focuses on the evaluation of job training programs, of government programs aimed at providing a safety net for the population, the economics of education, and certain aspects of health economics. In his work, he uses and develops methods aimed at the estimation of causal effects and the appropriate analysis of data distributed over space.

He holds a B.A. in economics from Monterrey Institute of Technology (ITESM) in Mexico, and an M.A. and Ph.D. in economics from The Ohio State University.

Leah Brooks

Leah Brooks is a Professor in the Trachtenberg School of Public Policy and Public Administration at the George Washington University and Director of the Center for Washington Area Studies. After receiving her PhD from UCLA in 2005, she taught at the University of Toronto and McGill University, and worked at the Federal Reserve Board of Governors. Her early work examined Business Improvement Districts and land assembly to understand the resolution of collective action problems, analyzed the Community Development Block Grant program to understand the political economy of grant giving at the municipal and sub-municipal levels, and investigated the long-run impacts of streetcar investments in Los Angeles on urban form. She has analyzed whether and why US infrastructure costs have increased, and asked why the redevelopment following Washington, DC's 1968 civil disturbance took over forty years. She studies the perils and promises of condominiums, and the impact of e-commerce on physical retail establishments.

Dr. Brooks received her Bachelors Degree in Economics & Public Policy (with Honors) from the University of Chicago and her Ph.D. in Economics from the University of California - Los Angeles.

Mark Hugo Lopez

Mark Hugo Lopez is director of race and ethnicity research at Pew Research Center, where he leads planning of the Center's research agenda focused on chronicling the diverse, ever-changing racial and ethnic landscape of the United States. He is an expert on issues of racial and ethnic identity, Latino politics and culture, the U.S. Hispanic and Asian American populations, global and domestic immigration, and the U.S. demographic landscape. Lopez was previously the Center's director of Global Migration and Demography, and of Hispanic research.

Lopez is the co-editor of "Adjusting to a World in Motion: Trends in Global Migration and Migration Policy." He is a co-author of "The Future of the First Amendment" and has contributed chapters to several books about voting and young Latinos.

Prior to joining Pew Research Center, Lopez served as a research assistant professor at the University of Maryland's School of Public Policy and as research director of the Center for Information and Research on Civic Learning and Engagement (CIRCLE).

Lopez received his doctorate in economics from Princeton University. He is an author of reports about the [Hispanic electorate](#), [Hispanic identity](#) and [immigration](#). Lopez frequently appears in national and international media in both Spanish and English.

Nzinga Broussard

Dr. Nzinga Broussard currently serves as Senior Director of Impact Measurement at the Sorenson Impact Center. She oversees, plans, and implements measurement and evaluation programs for the impact investing and impact strategy teams. Nzinga has held various positions in academia, the private sector, and the public sector. Prior to joining Sorenson, Dr. Broussard served as a Senior Director of Research and Evaluation at New Markets Support Company, a leading community impact investor and impact fund services provider. Prior to NMSC, Dr. Broussard was a Senior Director of Impact at the Global Innovation Fund, a non-profit organization that invests in the development, rigorous testing, and scaling of innovations targeted at improving the lives of the world's poorest people. At GIF she quantified the social and economic benefits of potential investments to inform GIF's investment decisions and monitored the social impact performance of GIF's investments and investment portfolio. Dr. Broussard has also held positions as an economist at the Millennium Challenge Corporation and USDA's Economic Research Service. Dr. Broussard has a joint doctoral degree in Economics & Public Policy from the University of Michigan and a B.A. in Economics and Mathematics from Oberlin College.

David Cooper

David Cooper is director of the [Economic Analysis and Research Network \(EARN\)](#), a national network of nearly 60 state- and local-level policy research and advocacy organizations coordinated by the Economic Policy Institute. He assumed the leadership of EARN in October 2021, after serving as senior economic analyst and EARN deputy director. As EARN director,

Cooper works to expand the network's reach and deepen its impact by strengthening partnerships between EARN groups and grassroots organizations, labor unions, and community advocates. He also works to expand EARN groups' ability to provide rigorous analysis that centers people of color and is grounded in the real-world experiences of workers and families.

David received his Master of Public Policy from Georgetown University as well as his Bachelor of Arts in English and Government from the same institution.

Marquise McGraw

Marquise J. McGraw is an economist with a keen interest in applying economic principles and methods to affect real-world policy outcomes. He serves as the director of SPA's top-ranked Master's degree programs in Public Administration (MPA) and Public Policy (MPP). Informed by his experience in government and academia, Professor McGraw teaches courses in applied policy analysis, including courses in statistical methods, economics, public finance, and cost-benefit analysis. In 2023, Professor McGraw received an Outstanding Teaching award from the School of Public Affairs.

Professor McGraw has had longstanding research interests in the areas of infrastructure and economic development, local labor markets, and public finance. Prior to joining American University, Professor McGraw served as an economist for the Office of Research, Consumer Financial Protection Bureau, in Washington, DC, from September 2016 to September 2019. At the CFPB, he consulted with relevant stakeholders on fair lending supervisory exams, advised policymakers on the economic consequences of proposed regulatory changes, conducted cost-benefit analyses, and performed academic research. From 2007 to 2009, he was an economist in the Federal Aviation Administration's Office of Aviation Policy and Plans, where he also conducted cost-benefit analysis. Professor McGraw has previously taught at the masters and undergraduate levels at several institutions, including the University of Maryland - College Park, Middlebury College, and the University of California – Berkeley, winning a Teaching Effectiveness Award from UC Berkeley in 2012.

Sarah Jacobson

Sarah Jacobson is Chair of Environmental Studies and Professor of Economics at Williams College. She completed her PhD in Economics at Georgia State University and her Bachelor of Science in Engineering at Harvey Mudd College. She is an environmental and behavioral economist who studies environmental regulations and interactions between preferences and institutions. Her work uses laboratory experiments, applied theory, and observational data. Themes in her research include regulatory incentive structures, punishment, deterrence, charity donations, reciprocity, rationality errors, and situations in which social preferences yield inefficient outcomes. She also designs games for teaching topics in environmental economics. Sarah engages extensively with efforts to promote diversity, inclusion, and equity in the economics profession through initiatives in her institution and in economics more broadly.

Funding for the 2025 AEA SMPC

The 2025 AEA Summer Mentoring Pipeline Conference is generously funded by the [American Economic Association](#).

Acknowledgments

The AEA Summer Mentoring Pipeline Conference is organized by the [AEA Mentoring Program](#). Co-Directors of the AEA Mentoring Program, Fenaba Addo and Fernando Lozano, gratefully acknowledge support from the [AEA Committee on the Status of Minority Groups in the Economics Profession](#), particularly the current Co-Chairs, Vicki Bogan and Jose Fernandez; the AEA staff, especially Kristine Etter, Rebekah Loftis, Allison Bridges, and Barbara Fiser. Other key institutional supporters of the AEA Mentoring Program include Howard University, especially Dr. Omari Swinton and Dr. Gerald Daniels; the [Board of Governors of the Federal Reserve System](#), especially Traci Mach, Jocelyn Jackson, and Tayonna Brumfield; the [AEA Summer Training Program](#), the [American Society of Hispanic Economists](#), and the [National Economic Association](#). Finally, this event would not have been possible without the contributions of all of the individuals who participated. Thank you!